

# QUALIA BRIEF

ndp

Help us understand what you and your business needs from the Qualia product suite.

From business goals to security requirements, we have it covered.



# BRIEF.

	<b>Overall</b>
<b>Objective of the site</b>	
<b>KPI's</b>	
<b>Main audiences</b>	
<b>Current monthly traffic</b>	
<b>Current site users - for log in areas</b>	
	<b>Content + Data</b>
<b>Expected types of content</b>	

<b>Expected volume of content</b>	
<b>Content migration requirements</b>	
<b>Data migration requirements</b>	
	<b>Services</b>
<b>Third party services (e.g social media, video, etc)</b>	
<b>Commercial services (Payment gateway, e-commerce, donations)</b>	
<b>Elearning requirements</b>	
<b>Log-in area requirements</b>	
<b>Marketing systems</b>	
<b>CRM</b>	

	<b>Look and feel</b>
<b>Brand guidelines</b>	
<b>Image library</b>	
	<b>Technical requirements</b>
<b>Security requirements</b>	
<b>Accessibility requirements</b>	
<b>Hosting requirements</b>	
	<b>Project process</b>
<b>Project owner</b>	
<b>Project manager</b>	

<b>Sign off process</b>	
<b>Payment process</b>	
<b>Key staff and stakeholders</b>	
<b>Key dates</b>	
<b>Deadline</b>	
	<b>And finally...</b>
<b>What hasn't been covered?</b>	
<b>Questions for NDP</b>	

**ANY  
QUESTIONS?**

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